

# NH PRIMARY

## Media Take-Aways

- **Stay Focused on Positive Conversations:** Instead of engaging in political discussions, emphasize your commitment to thoroughly researching candidates in New Hampshire. Highlight your decision-making process as thoughtful and independent.
- **Be Mindful of Media Dynamics:** Acknowledge the media's interest in capturing attention-grabbing moments. Maintain awareness and positivity, recognizing that their goal is to generate engaging content.
- **Navigate Repetitive Questions with Patience:** Understand that repetitive questioning is a common media practice. Approach it with patience, knowing that your consistent and positive responses reflect your resilience in the face of persistent inquiries.
- **Stay True to Your Feelings:** Be aware of suggestive language from the media and choose words that authentically represent your feelings. Maintain control of your narrative without succumbing to pressure.
- **Guard Against Misrepresentation:** Be cautious of potential misrepresentation by the media. Stay grounded and refuse to be enticed into situations that may compromise the accuracy of your message. Your authenticity is key.
- **Prioritize Substance Over Sensationalism:** Resist the allure of fame or the desire to be on TV or radio. Focus on the substance of your message rather than succumbing to sensationalism. Your credibility and message integrity matter more.
- **Embrace the Interview Learning Curve:** If interviews are unfamiliar to you, approach them as opportunities for growth. Embrace the learning curve positively, knowing that each interaction enhances your ability to effectively communicate.

***By adopting these positive approaches, you empower yourself to build constructive relationships with the media, conveying your message with grace, integrity, and authenticity.***